

Ready to Care Wisconsin

An MCW pharmacy student research campaign

Materials for public education
and student chapter discussion

READY TO CARE WISCONSIN

PHARMACY CARE IN WISCONSIN

Could your pharmacist help with more?



Standard of care reform could give qualified pharmacists more ways to use their training to help patients.

Learn what could change and what would still matter.



Scan to read the guide

Learn what pharmacy reform could mean for patients.

The poster series

READY TO CARE WISCONSIN

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A general introduction

READY TO CARE WISCONSIN

A FAMILIAR QUESTION

My medicine is running out



Running low on medicine and unable to reach your doctor's office?

Reform could help with some medication needs. Ask your pharmacy about current options.



Scan to read the guide

Learn what pharmacy reform could mean for patients.

A familiar medication need

READY TO CARE WISCONSIN

YOUR NEXT PHARMACY CONVERSATION

Questions about your care?

Can you help with this concern?
What might it cost?
What is my next step?



Bring the patient conversation sheet. Ask what your pharmacy offers today.



Download questions for your pharmacist

Use the patient conversation sheet at your next visit.

Questions for a pharmacy visit

Explanation and chapter participation

READY TO CARE WISCONSIN

THE IDEA, IN PLAIN LANGUAGE

What does standard of care mean?

The care a reasonably careful professional would provide in a similar situation.

Pharmacy reform also concerns how the law is interpreted and which services pharmacists may provide.

CARE

Professional expectations

LAW

How pharmacy practice is interpreted

AUTHORITY

Which services pharmacists may provide



Scan to read the guide

Learn what pharmacy reform could mean for patients.

READY TO CARE WISCONSIN

FOR STUDENT PSW CLUBS

Bring the conversation to your campus



Share the flyer. Discuss a patient example. Explore the idea at a chapter meeting.

Ready to Care is an MCW pharmacy student research project with Dr. Michael DeBisschop.



Get materials for your chapter

Find the presentation, flyer, and sharing kit.

A plain explanation

Materials for a chapter meeting or campus event

The public flyer

READY TO CARE WISCONSIN

More ways your pharmacist could help.



Why change pharmacy law?

Reform could give pharmacists more ways to use their training to help patients. The law would still set limits, and some concerns would need another health professional.

Learn about pharmacy standard of care reform in Wisconsin.

READY TO CARE WISCONSIN

Pharmacy care and your next step

The idea

Standard of care means what a reasonably careful pharmacist would do in a similar situation. Reform could expand their authority within legal limits.

What would still matter

The pharmacist would need enough information, appropriate training, and a pharmacy equipped for the care. Some concerns need a doctor or another health professional.

A question you can ask today

“What services do you offer, and what would my next step be?” Availability and insurance coverage vary.

Scan to read the guide

An MCW pharmacy student project with Dr. Michael DeBisschop.



A short explanation of the idea

A practical question patients can ask today

Questions for your pharmacist

READY TO CARE WISCONSIN

Questions for your pharmacist

Questions to bring to your pharmacy

Start here

Use these questions to talk with your pharmacist about a medicine or health concern. Ask what your pharmacy offers and what you should do next.

Questions to bring

- Can you help with this, or should I see a doctor or another health professional?
- What information or records do you need from me?
- Is the service available here? Do I need an appointment?
- What might the visit and medicine cost? Can you check my coverage?
- Can we speak somewhere private? Can I get an interpreter or another format?
- What will happen after the visit, and who will receive the information?

Bring what you can

Your medicine list, including nonprescription medicines and supplements; allergy information; relevant records or test results; and your insurance information if you plan to use coverage. If something is missing, tell the pharmacist so they can explain the next step.

What I want help with

My most important question

When to get emergency help

If you have severe trouble breathing, chest pain, or another emergency, call 911. Do not delay emergency care to complete this page.

Sources

AHRQ The 10 Questions You Should Know

NHLBI Asthma Attack emergency guidance

American Heart Association Heart Attack Warning Symptoms

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1

READY TO CARE WISCONSIN

My next steps after the conversation

Ask the pharmacist to explain what you should do next

My plan

Instructions to follow

What to watch for and when to seek help

Who I should contact and when

My expected costs or coverage questions

What to share with my doctor or care team

Make sure the plan is clear

You can say, "Let me make sure I understood. My next step is _____. Is that right?" Ask for a written plan if one is needed. If you were referred, confirm where to go and how soon.

Keep these notes for yourself

This page is for your own notes. You can bring it to your next pharmacy or medical visit.

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2

Can you help with this concern?

What might it cost?

What is my next step?

Social posts and stories

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PHARMACY CARE IN WISCONSIN

Could your pharmacist help with more?



A quick introduction to pharmacy standard of care reform in Wisconsin.

Swipe to learn more

1 / 5

READY TO CARE WISCONSIN

WHAT WOULD STILL MATTER

Good care still needs good judgment

Enough information.
The right training and resources.
A referral when another clinician should help.

More authority would not mean every service is available at every pharmacy.

Swipe to learn more

3 / 5

READY TO CARE WISCONSIN

EXPLORE THE CAMPAIGN

Keep the conversation going



Read the guide or download questions for your pharmacist. Student chapters can use the presentation at a meeting.

Read the guide

5 / 5

Captioned video
40 seconds

The same
explanation
across formats

The student chapter presentation

READY TO CARE WISCONSIN

Three parts of the movement

01

Professional discipline

Was the care consistent with professional expectations?

02

Interpreting the law

Which methods of pharmacy practice are permissible?

03

Clinical authority

Which functions may pharmacists perform?

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03

Current law and the reform discussion

READY TO CARE WISCONSIN

A clear next step for the patient

1

A patient brings a concern

A medicine or health question.

2

The pharmacist checks the situation

Current options, patient information, preparation, and resources.

3

Care or referral

The next step fits the patient and the setting.

4

The patient leaves with a plan

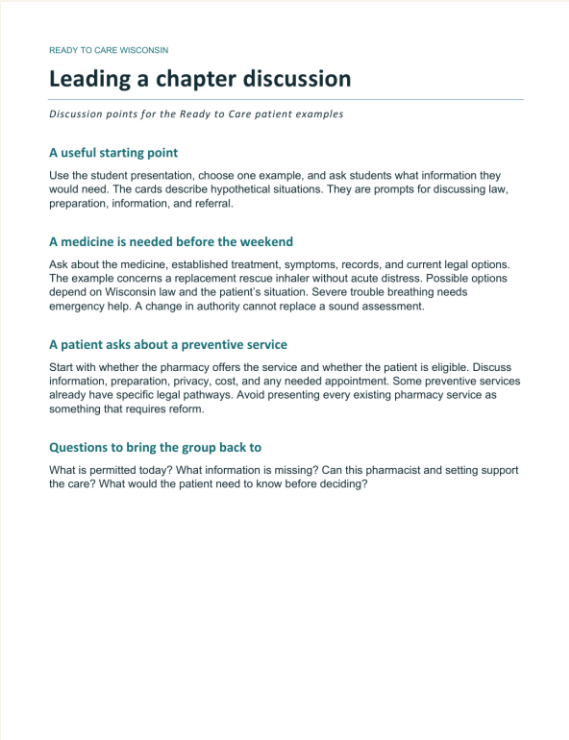
Instructions, cost, warning signs, and communication.

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07

Patient examples and a clear next step

A kit chapters can use



A meeting

Presentation, one patient example, and the handout

An information table

Poster, flyer, and patient questions

The Wisconsin context

265 of 837

community pharmacies in primary
care shortage areas

2019 locations, published in 2021

Making care available

Pharmacies in a Wisconsin survey
reported staffing, time, and financial
barriers.

Legal authority is one part of delivering
services.

287 responses from 774 eligible pharmacies
Survey collected in 2021–2022

A connection to PSW's 2026 plan

Standard of care and practice authority

Patient choice and care within the healthcare team

Connections across student chapters

Sharing across Wisconsin schools

MCW project team

Develop the materials with Dr. DeBisschop and maintain the shared explanation.

PSW student advisory committee

Proposed connection to interested student and faculty representatives.

MCW

UW–Madison

**Concordia University
Wisconsin**

The order of chapter activities

- | | | |
|----------|----------------------------------|--|
| 1 | Introduce the campaign | A poster, carousel, or short video |
| 2 | Explain the idea | The flyer and patient questions |
| 3 | Host a chapter discussion | The presentation and one patient example |
| 4 | Share a useful takeaway | The guide or patient conversation sheet |

The October 21 discussion

Which materials fit PSW's campaign work?

What wording or examples should we refine together?

Could SPAC help connect interested student chapters?